



**“EVOQUE GRAND PRICE AND HOT SEATS”
FLCR-12-02-016**

- 1. Eligibility:** This promotion is open to all active members of the Finger Lakes Casino & Racetrack Player Extras Club, who are 18 years old or older, and abide by the rules and regulations of the Player Extras Club. Employees of Finger Lakes Casino & Racetrack; its subsidiaries and affiliates; people key licensed by the New York State Division of the Lottery; people licensed by the NY State Racing & Wagering Board as on-the-grounds employees; vendors directly associated with this contest, their subsidiaries, affiliates and agencies; and any immediate family members residing in the same household of any of the foregoing individuals are ineligible to participate in the program. Any licensee, registrant, contractor, subcontractor, consultant, officer; or employee of a contractor, subcontractor, licensee, registrant or consultant, that is directly involved in the operation or observation of video lottery gaming or drawings, or the processing of video lottery gaming prize claims or payments is ineligible to participate in the program. All federal, state and local rules and regulations apply. Void where prohibited or restricted by law. By entering this contest, participants agree to abide by all terms of these official rules.
- 2. Sponsor:** (as defined below), Finger Lakes Casino & Racetrack, their respective affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents are not responsible for any incorrect or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online system, computer equipment, servers, providers, software or satellite transmission, including any injury or damage to participant or any other person relating to or resulting from participation in this program. Furthermore, neither the Sponsor nor any of the aforementioned are responsible for theft, tampering, destruction, or unauthorized access to, or alteration of applications; data processing that is processed late, incorrectly, or is incomplete or lost due to computer or electronic malfunction; printing or other errors; or any combination thereof. False and/or deceptive entries or acts shall render participants ineligible.
- 3. Promotional Period:** Wednesday, February 1 – Saturday, March 3, 2012
- 4. Method Of Entry:**
 - a. Evoque Grand Prize:** Beginning at 9am on Wednesday, February 1 through 10pm on Saturday, March 3, 2012, Player Extras Members may earn official entries by: 1) playing any Video Gaming Machine with their own Player Extras Card actively inserted into the appropriate card slot and meeting the “cash played” threshold of \$10 to earn one entry; 2) earning 125 entries by winning a jackpot of \$600 or more and presenting a Jackpot Receipt issued by the cashier to Player Extras on the same day; 3) redeeming a maximum of two hundred fifty (250) points per day in exchange for one entry per point. Participants may also receive bonus entries in the following ways:
 - a) Club 55 Tuesdays:** On Tuesdays during the promotional period, Club 55 Members will earn 2X entries into the Evoque Grand Prize drawing.

- b) **Silver Members:** All Silver Player Extras Members that play with their Player Extras Card inserted into any video gaming machine between 9am-4pm on Saturday, March 3 will receive 3x entries.
- c) **Gold Members:** All Gold Player Extras Members will earn 2X entries everyday during the promotional period that they play with their Player Extras Card inserted into any video gaming machine. In addition, all Gold Player Extras Members that play with their Player Extras Card between 9am-4pm on Saturday, March 3 will receive 4X entries.
- d) **Platinum Members:** All Platinum Player Extras Members will earn 3X entries everyday during the promotional period that they play with their Player Extras Card inserted into any video gaming machine. In addition, all Platinum Player Extras Members that play with their Player Extras Card between 9am-4pm on Saturday, March 3 will receive 5X entries.
- e) **Preferred Members:** Player Extras Members who play with their Player Extras Card inserted into any video gaming machine between 9am-4pm on Saturday, March 3 will receive 2X entries.
- f) **New Email Accounts:** Player Extras Members may receive ten (10) bonus entries into the grand prize drawing by signing up to receive email offers during the dates specified. Void if member is already receiving email offers. Limit 10 bonus entries per Member during the promotional period.
- g) **Email Blast:** Player Extras Members who have already signed up to receive email offers may receive an email offer for bonus entries into the grand prize drawing to redeem on the dates specified. Limit one redemption per Member during the promotional period.
- h) **Facebook/Twitter:** Player Extras Members that follow us on Facebook and/or Twitter may receive bonus entry offers into the grand prize drawing to redeem on the dates specified throughout the promotion period.

On Tuesdays during the promotional period, Gold or Platinum Members that also belong to Club 55 will only be eligible for one of their benefits and cannot combine the 2X Club 55 entries with their Gold or Platinum benefit (double or triple entries).

- b. **Grand Prize Hot Seats:** Two (2) times each hour (6 – 7 p.m., 7 – 8 p.m., 8 – 9 p.m., 9 - 10 p.m.) during the contest period, one (1) Player Extras Member will be selected at random using the “pick random player” application of the Casino Marketplace player tracking system, from all Player Extras Members actively playing any video gaming machine with their Player Extras Card inserted. Contestants will select one game piece out of a total of 12. If the player has left their seat, or does not wish to participate, another contestant will be selected at random as outlined above.

5. Prizes:

- a. **Win A Range Rover Evoque Grand Prize:** There will be one (1) prize awarded on Saturday, March 3, 2012 at 10:30 p.m. One (1) winner will win a 2012 Range Rover Evoque (\$46,754.00 value) or \$30,000 cash alternative.

Winner is responsible for all income and sales taxes. Prize may vary from that depicted in mailers, print advertising, email, website and signage. Prize has no alternative option other than cash. Winners may be subject to verification prior to receiving any prize awards.

- b. **Grand Prize Hot Seat Prizes:** Each contestant will select one game piece out of a total of 12 and win the amount specified in Free Play. The breakout is as follows: 1- \$250 Free Play; 1 - \$100 Free Play; 2 - \$75 Free Play; 4 - \$50 Free Play; 4 - \$25 Free Play.

6. Drawings:

- a. **Win A Range Rover Evoque Grand Prize Drawing:** The Win A Range Rover Evoque Grand Prize Drawing will be held on Saturday, March 3, 2012 at 10:30pm. Participants must play with their own Player Extras Card inserted into any video gaming machine on Saturday, March 3, 2012 from 9am-10pm to automatically activate their entries and become eligible for the 10:30pm electronic drawing. Winner need not be present at the drawing to win, but must personally activate their own entries on either of the entry activation dates stated above by playing any video gaming machine with their own Player Extras Card inserted.

The drawing will be conducted using the Electronic Quickdraw module of the Casino Marketplace player tracking system. All eligible entries are placed into a pool once the player plays with their own Player Extras Card inserted into a video gaming machine on one of the activation dates for the drawing. One name will be randomly selected via the Quickdraw module. A final report illustrating all activity with the Electronic Quickdraw will be printed and kept on file in-house.

- b. **Grand Prize Hot Seat Drawings:** A total of eight (8) hot seat drawings will occur between 6 p.m. and 10 p.m. FLCR reserves the right to delay hot seat selections and promotion engagement due to unforeseeable issues, until such time as the promotion may proceed.

- 7. Prize Acceptance:** By accepting their prize, winner acknowledges any and all restrictions, expiration dates and liabilities. Winner may be required to complete, execute and return an Affidavit of Eligibility/ Release of Liability and (except where prohibited) a Publicity Release and a completed IRS W-9 form within 14 days of issuance. Failure to return all required documents in this time period might result in the winner being disqualified and an alternate winner selected. No substitution for a prize by the winner will be permitted unless otherwise stated in the official rules. If necessary due to unavailability, a prize of equal or greater value will be awarded at the discretion of the Sponsor. Prizes are non-transferable, assignable or redeemable for cash, unless otherwise stated. The winner's entry and acceptance of any prize constitutes permission for the Sponsor to use said winner's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, in perpetuity, without notice or further compensation.

- 8. Terms and Conditions:** This sweepstakes is subject to all applicable federal, state and local laws. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sweepstakes Administrator, and waive any right to claim ambiguity in the sweepstakes or these Official Rules. Winner and participants also agree to release, discharge, indemnify and hold harmless the Sponsor, vendors associated with this sweepstakes, and the respective officers and employees of these entities, from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, or participation in this sweepstakes. Any person attempting to defraud or in any way tamper with the

sweepstakes mechanics and/or implementation will be declared ineligible and may be prosecuted to the full extent of the law. Finger Lakes Casino & Racetrack reserves the right to make changes in the rules of this contest, which will become effective upon announcement.

- 9. Winner Information:** For name and city of residence of winner, send SASE (by 4/3/12) to: Finger Lakes Casino & Racetrack "Win A Range Rover Evoque" Grand Prize Contest Winner Confirmation, P.O. Box 25250, Farmington, NY 14425.
- 10. Sponsor:** Finger Lakes Casino & Racetrack, P.O. Box 25250, Farmington, NY 14425.
- 11. Sweepstakes Administrator:** Finger Lakes Casino & Racetrack who is responsible for overseeing the awarding of all prizes, and whose decisions will be considered final in regard to all matters related to this promotion.
- 12. Copyright. Finger Lakes Racing Association, Inc. claims a copyright in this contest and all accompanying materials.** No portion of this contest or the accompanying materials may be duplicated, manipulated or redistributed in any form. Violators of the copyright of Finger Lakes Racing Association, Inc. are subject to prosecution.